

IPU Innovation & Incubation Foundation (UIN: U80300DL2021NPL390329) Atal Incubation & Innovation Centre (AI²C) Guru Gobind Singh Indraprastha University Sector-16 C, Dwarka, New Delhi – 110 078 Email: incubation@ipu.ac.in Ph: 011-2530 2751/2752



Date: 17th April 2023 Ref.: GGSIPU/IPU-IIF/notice/2022-23/__

Call For Interns For Various Positions at start-up

AutoHunters, a Startup-Up product promoted by IPU-IIF at GGSIPPU invites applications from the students for various positions, details of which are mentioned below:

Sr. No.	Position	Role	Vacancy
1.	Writers	To Prepare automotive articles, reviews, comparison stories, industry updates, video script, SEO optimized articles, etc.	2
2.	Marketing Manager	To manage various social media handles, strategize content, follow latest industry trends, work with content writers and video editor to prepare informative and engaging posts and campaigns	1
3.	Video Editor	To edit long-format and short-format videos for various social media platforms and marketing operations	1

Interested students may contact the founder of the start-up for internship. The report of the internship can be used by students as their project report and can be submitted to their respective schools. A certificate duly signed by the start-up and IPU-IIF shall be issued on completion of the project work. Interested candidates can fill out the application using the following link/QR code-



Brief Profile Of Start-Up

Autohunters aims at working on IT-based solutions for B2B and B2C marketing operations, AI-based bionic products, content solutions, and other digital marketing solutions in the Automotive industry.

Last Date: April 27th 2023

Contact Details: admin@autohunters.in

Director, IPU-IIF

Copy to:

- 1. Incharge, UITS with a request to publish on university website.
- 2. Guard file